ELLUCIAN: ELLUCIAN PRODUCT AND TECHNOLOGY UPDATE

Presenters
John L. Kopcke, Ellucian

Description
Join us as we share Ellucian’s strategy for more quickly evolving the solutions on which you rely and providing the flexibility you need to improve the experiences of all those you serve. We’ll report on how our Ellucian XE strategy drives how we design, develop, and deliver applications and services to help your institution move forward. We’ll review the roadmap and the applications available for Banner and the surrounding ecosystem. We’ll also provide an Ellucian technology update and discuss our strategy for moving to the cloud.

ADOBE SYSTEMS: THE ADOBE DOCUMENT CLOUD: TRANSFORMING PROCESSES AND PRODUCTIVITY ACROSS THE CAMPUS

Presenters
Steve Adler, Adobe Systems

Description
Across the Education community, devices and screens have become ubiquitous. Document processes and the exchange of data and information play an increasing role in everyone’s job. Combining document security and e-signatures, institutions can reduce processing times while assuring document integrity and improving workflow efficiencies. In this presentation you’ll see how Adobe’s Document Cloud and Adobe Acrobat DC can:

• Create, send and sign Electronic documents and forms
• Easily route documents for multiple signatures, complete with reminders and status updates
• Provide a secure document workflow on any device or screen

You will also see how Acrobat DC and Acrobat DC Mobile save time, making document collaboration, assembly, and re-purposing easier than ever. You will see how to:

• Take any document or image, even paper, and make it more useful
• Use Acrobat’s powerful productivity tools to automate and standardize complex tasks
• Convert existing PDF documents and forms into documents that can provide the integrity, tracking and security you need in today’s electronic landscape

With the Adobe Document Cloud and Acrobat DC you can effectively create, track, and manage document processes on any smart phone, tablet, or browser. The Adobe Document Cloud helps your institution assemble, process, and get documents signed and completed faster; quickly and securely on any device.
**Meridian IT Inc: Crack the Code: Defeat the Advanced Adversary**

**Presenters**
Mike Drier, Meridian IT Inc.

**Description**
Cybersecurity can sometimes feel like a puzzle, a code to crack. This isn’t how it should be. Adversaries don’t need to win. Stopping them doesn’t require endless time and resources because most just take the path of least resistance for the easiest win. Your objective as a security practitioner is to raise the total cost of a successful attack, to make your organization a less appealing target.

Join us as we take a detailed look at real attacks and how you can crack the code to defend your organization. Specifically, you’ll learn:

- What tools, techniques, and procedures advanced attackers are really using.
- Why you need an intelligence-based approach that stops attacks at every point in the Cyber Attack Lifecycle, no matter what form it takes.
- How to architect for prevention, and plan for detection.

**Description**
Meet the tool that is revolutionizing the way students, faculty, and administration are communicating and collaborating with each other, as well as humanizing online learning and improving student outcomes. Circuit is a cloud based solution that takes “disruptive technology” to a new level by bringing voice, video, screen/file sharing, and rich messaging into a single easy to use interface on your phone, tablet, or pc. It can also be integrated with the applications students love and use every day. Come learn more about Circuit and our “New Way to Learn, Teach, and Work” philosophy in this interactive session that will feature a special guest appearance from a SUNY representative.

**Description**
In the past, protecting data was simply a matter of managing the servers in the data center. In today's mobile world, data has shifted to the edge, where work is conducted on endpoints “laptops, phones and tablets” and out of your control. How do you manage the security, control and visibility of this data while protecting the mobility and productivity of your users? Join Code42 to learn how to proactively preserve and protect your institution’s mission-critical data from edge-to-edge.

**Description**
Traditional infrastructure platform solutions can't keep up with the ever-increasing business user demands for flexible and agile IT access and services - this is where the Software-Defined Data Center steps into the forefront. SDDC combines scalable performance with unprecedented flexibility and availability, enabling IT organizations to operate as an agile and on-demand enterprise.

HP and VMware technologies bring an innovative network virtualization approach that solves the biggest challenge to transitioning to SDDC - network and security - by provisioning multi-tenant cloud environments in ways that were not possible with legacy datacenter networks. Learn how your organization can progress through the transition to SDDC utilizing these solutions via a software and policy-driven approach.
UNIFY: UNIFY AND ITS IMPACT ON SUNY

Presenters
Peter Greco, UNIFY
Rosemarie Marshall, UNIFY

Description
Born out of the engineering DNA of Siemens, Unify builds on a heritage of product reliability, innovation, open standards, and security, and is recognized as one of the world’s leading communications software and services firms. It provides integrated communication solutions for many prestigious universities across the globe such as Stony Brook University and the University of Oxford, as well as approximately 75% of the Fortune Global 500. Come learn more about our company, how we are working with SUNY, and how UNIFY can transform the way your institution operates.

NETAPP: GAIN CHOICE AND CONTROL WITH A DATA FABRIC STRATEGY

Presenters
Shaun Mahoney, NetApp

Description
The race to the hybrid cloud won’t be won with speed alone. Traditional approaches can result in cloud silos, operational complexity, and barriers to extracting value from data.

What if you could have a unified view of data throughout the enterprise and the ability to store, access, share and protect data across multiple internal and external data centers, and private and public clouds? You can.

Join us, hear how you can build a data fabric that enables:

• Hybrid cloud deployment
• Agile application development
• Business continuance and disaster recovery
• Cloud bursting
• Application agility

AT&T: BROADENING THE PRODUCTIVITY STACK OF YOUR UNIVERSITY MOBILITY ENVIRONMENT - MAXIMIZING THE ROI OF SECURE BYOD

Presenters
Dan Adams, AT&T

Description
Extending a platform that benefits both businesses and employees, BYOD is a market-wide trend that is fast becoming an essential organizational tool. Employees who use personal devices for work need access to work related information to help them achieve greater productivity and effectiveness.

Learn how to address security and reimbursement challenges and effectively roll out programs while fully addressing cultural transitions. By tailoring phased roadmaps of mobility tools across the BYOD landscape (e.g., PIM, Content Management, and Applications), University IT organizations can enhance operations and increase internal and external customer satisfaction.

CORNING OPTICAL COMMUNICATIONS: THE NEW PARADIGM FOR FIBER OPTICS: WI-FI, CELLULAR, AND THE OPTICAL NETWORK EVOLUTION

Presenters
Vince Ferretti, Corning Optical Communications

Description
Top universities require cutting edge technology to continue to attract the best students and faculty. Meeting demands for consistent, unlimited Wi-Fi is becoming more difficult than ever for Higher Education IT professionals. Competitive differentiation will be at stake without a robust plan for the future, so what are the considerations for future-proofing your network? This session will introduce and give the basics of Passive Optical Networks (PON), as one of the backbone utilities available for campus infrastructure today. Learn how PON can be utilized beyond the bandwidth of fiber optics, and how you can tie in technologies including Wi-Fi, Ethernet, Security Surveillance, VoIP, and Cellular. Attendees will leave with a strategic view of how IT can support driving university rankings through enabling a truly connected campus, from residence halls to stadiums.
PKA TECHNOLOGIES: ADVANCED PERSISTENT THREATS: THE NEW REALITY

Presenters
Amy McMahon, Hewlett-Packard

Description
Targeted attacks, advanced threats, and advanced persistent threats continue to penetrate traditional network security solutions with evasive techniques like slow detonating malware, compromised mobile devices, and hidden payloads. We will discuss these trends and how to secure critical assets in your environment.

EXTREME NETWORKS: IMPROVING STUDENT OUTCOMES THROUGH GREATER VISIBILITY AND CONTROL OF YOUR NETWORK

Presenters
Kyle Brown, SUNY Potsdam & SUNY Canton
Sarah Garrand, Hudson Valley Community College
Kevin Stillman, System Administration

Description
This peer panel discussion, featuring SUNY CIOs and Senior Technology leaders, will focus on connected learning and what that means in today’s digital classroom. Join us to discuss technology initiatives that are helping to improve student outcomes, graduation rates, test scores and student retention. We will also focus on how to optimize the connected learning model and student experience through the use of Software Defined Networking (SDN), and the power of network analytics.

MASERGY: RETHINKING CYBERSECURITY IN THE AGE OF THE BREACH

Presenters
Craig D’Abreo, Masergy
Phil Doesschate, SUNY Stony Brook

Description
One of the most complex challenges faced by CIOs in our cloud-first information technology world is securing valuable digital assets. Every day brings a new headline about a high-profile breach, proving that not only are traditional cybersecurity products inadequate to stop advanced persistent threats, the volume and intensity of these attacks are increasing. CIOs must learn to leverage advanced big data analytics and continuous security monitoring.

Join Craig D’Abreo, Masergy Vice President of Security Operations, as he explores the critical issues affecting cybersecurity and outline the latest defense strategies needed to thrive in the most dangerous era IT has ever experienced.