### Featured Speakers

Keynote - Kenneth Green - Founding Director of the Campus Computing Project  
Doug Kahn - Finding Your Place in the Successful Strategic IT Organization  
Dr. John Pelizza - I’m Here and I’m Ready - Unleashing your Potential

### Business Meetings

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<td>COA Executive Board</td>
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In addition to giving a general update on our organization; ITEC will provide an update of completed; current and future projects.

### AST Sessions

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<th>Session</th>
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<tr>
<td>Academic Technology and Information Services</td>
<td>Carey Hatch</td>
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<tr>
<td>SUNYConnect; the SUNY Learning Network and the SUNY Center for Professional Development are three significant University-wide programs that fall within the same organizational structure. This session will discuss how these three organizations are collaboratively evolving to develop new services while also providing opportunity for participant to provide feedback on services that will be of benefit.</td>
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<tr>
<td>Campus Technology Advisory Committee Meeting</td>
<td>TBA</td>
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<td>Trying to re-energize this SICAS committee. Would like to have a meeting at STC to gain some feedback and participation.</td>
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<td>Contract Update</td>
<td>Kellie Dupuis</td>
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<td>TBA</td>
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<td>CPD Technical Training Update</td>
<td>Margaret Murad/Kim Scalzo</td>
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<tr>
<td>Attend this session for an update on current/upcoming programs from the CPD and provide input on new technical certificate programs the CPD is planning to develop for technical audiences on the campuses.</td>
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<tr>
<td>Degree Planning and Audit - One of the P20 Initiatives</td>
<td>Dave Powalyk</td>
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<tr>
<td>Degree Planning and Audit is one of the P20 initiatives for SUNY. Attend this session to get an update on this initiative and participate in the University’s current thinking on implementing a SUNY-wide degree planning and audit solution.</td>
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<tr>
<td>Elluminate - Getting Started and Services Available</td>
<td>Lisa Raposo/Micheala Rehm</td>
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<tr>
<td>Join the CPD Staff for a hands-on Demo of Elluminate Live. This session will provide an overview of Elluminate training and services provided by the CPD. Best practices for hosting web conferences will also be addressed. Bring your laptop! To test your computer’s readiness to participate in an Elluminate session visit <a href="http://www.elluminate.com">www.elluminate.com</a> and click on “Support.” The support page will check to see if your system meets the minimum technical requirements.</td>
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<tr>
<td>Federation Security Update</td>
<td>Ken Runyon</td>
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<td>TBA</td>
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<td>Impact for U-Wide Programs of SUNY Strategic Plan</td>
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Turns out it is not that cloudy after all; rather clear skies and full of sunshine! Come hear the planned roadmap for providing a highly available service platform built using technologies to enable the design of a highly available infrastructure to be efficiently managed to deliver these offerings to SUNY. We will discuss the various technologies investigated; the ones we are building our platform on where we are today and our roadmap. This will all be mapped to the programs we deliver today; tomorrow and in the future in addition to various service offerings people in SUNY are embracing from ITEC.

ITEC CMS Hosting Offering(s)  
Course Management Systems hosting has evolved over the years from an ITEC perspective starting with TopClass in the late 90’s to the SUNY home grown Lotus Notes solution to the Angel Single Domain and most recently the Angel Multi Domina model. Come hear what we have been doing in preparation for migration from Angel taking in to account what various constituents in SUNY have been investigating in the CMS arena. ITEC will discuss the process; technology and resulting offerings for Course Management Systems hosting at SUNY ITEC.

ITEC Hiring Process  
ITEC will describe the hiring process that has been in place for approximately 4 years now.

ITEC PMO: Five Steps to Successful Projects  
The development of the PMO process framework provides ITEC with consistent standards across all projects within the organization. With this consistency in project execution, the framework also serves as a basis for expected performance. Recognizing that ITEC as a service provider needs to support day-to-day operations while also completing strategic projects, it was important to design a PMO framework that was comprehensive yet flexible. Come hear how the PMO process framework was designed to focus ITEC’s limited project resources on this core planning philosophy which looks at a project from charter to maintenance/operations plan. Come and learn about the PM’s approach, the tools we use and how you might implement this approach at your own campuses.

ITEC PMO: Year 1 Lessons Learned  
The ITEC PMO celebrates its 1 year anniversary. Last year at STC the PMO outlined five target goals for its first year at ITEC. Come and hear about the progress and the steps taken to formalize Project Management and the value it has brought to the organization. The Project Managers will present the results of its own Lessons Learned for the PMO’s first year. Come and see what went well; what could have gone better; changes to our original plan; and some surprises we encountered along the way. The Lessons Learned will be done from both the perspective of the Project Managers and of the ITEC Team. Finally; the ITEC Project Managers will outline their upcoming goals for PMO Year 2.

Our 2010 Self Assessments in Information Security Management  
Ted Phelps will discuss the main messages he sees in the 2010 all-campus self assessments in information security management.

SICAS Business Intelligence Services Update  
Virtually every campus is utilizing Business Intelligence (BI); the use of information to make decisions; but often it is done by individual groups or separate initiatives. A BI program ties together the business needs with the technology utilizing a common framework/methodology across the institution. This allows for information to be leveraged; not just across campus; but across the University. Come learn how the newly introduced SICAS BI Program’s set of services and technologies can help build and maintain a campus BI program. This session will outline the characteristics of an BI program; some of the role changes; and how the SBIP supports BI Programs. It is time to give a home to those providing information for decision making and process support.

SICAS Technology Update  
SICAS will discuss what was learned at Summit regarding SungardHE’s direction with Oracle 11G; the WebLogic application server; and Banner 9. We will layout dates you need to be on the new technology and what you can do to prepare. We will also discuss our experiences with the Banner 9 beta effort.
As part of the analysis of the impact of Blackboards acquisition of ANGEL; the SLN partnered with the Directors of Online Distance Learning Environments (Doodle) to investigate alternatives to a strategic partnership with Blackboard/ANGEL. This presentation will provide an overview of the process and findings; and how campuses can utilize this information to help with their LMS decision making process. SLN staff will also discuss how this information was shared with SUNY System Administration senior leadership; and the potential impact on SLN services.

**SUNY System Administration Update**  
Dave Powalyk

This session will provide an update on the technology projects; initiatives; and plans currently underway at System Administration of which campuses should be aware.

**SUNY Technology Contracts Update**  
Kellie Dupuis

Come to this session for an update on new technology contracts; current vendor contract renewals in process; as well as new contract initiatives underway.

**SUNY/BB - Contract; Partnership Status**  
Carey Hatch

Representatives from the SUNY Alliance for Strategic Technologies (AST) and Blackboard have been working to establish a strategic partnership that benefits both SUNY and Blackboard with clear metrics to measure levels of success. This presentation will provide an overview of the strategic partnership discussions; the balanced scorecard to frame the partnership and the Blackboard/ANGEL contract changes.

**System Administration Business Intelligence Update**  
Helen Ernst

*TBA*

The Power of SUNY: Information Technology Transformation Team  
Dave Powalyk

Come to this session for an update on the work of the Information Technology Transformation Team (ITTT). Members of the ITTT will discuss the recommendations and strategies currently being considered as part of the implementation of the SUNY Strategic Plan.

**The Power of SUNY: Innovative Instruction Transformation Team Update**  
Carey Hatch/Kim Scalzo

Come to this session for an update on the work of Innovative Instruction Transformation Team (IITT). Members of the IITT will discuss the recommendations and strategies currently being considered as part of the implementation of the SUNY Strategic Plan.

**The RF IS Services - Services Current; Near Future; and What We Cannot Even See!**  
Mike Bartoletti

Learn the RF IS Services; how the IS Department effectively acts as the owners of these services and their continuous improvement; and how partnering with the business units and consumers of the services allows them to plan farther than they can see...

**Web 2.0 and Higher Education**  
*TBA*

This presentation will focus on how Web 2.0 tools are (re)shaping higher education - and will provide participants with an interactive forum for exchanging ideas on the future of teaching and learning in virtual environments.

**CCIO Sessions**

**A Recap of CCIO Research**  
James Dutcher

During the 2010 Academic/Fiscal Year; the CCIO group conducted research into various topics that have impact SUNY-wide and at the local level. This report recaps findings pertaining to NOC/Data Center best practices; IT Service Catalog; Portals; IT Strategic Planning; The Power of SUNY - IT Transformation Team; IT Organizational Chart; IT Security; and Business Intelligence. Summary information will be provided as well contact information for SUNY personnel who are championing these research topics.

**CCIO Business Meeting**  
Marc Seybold

General business meeting of the Council of Chief Information Officers.

**Best Practices in Classroom Design**  
Terry Keys/Phil Oettinger

What are the design and construction considerations to create learning environments that support a variety of teaching methods and give faculty a unified classroom management system? Learning environments in Monroe Community College’s Gleason Hall of Science and Technology will be showcased.

**Email Archiving and EDiscovery: On Campus and in the Cloud**  
Seth Gilbertson/Joseph Storch

Representatives from the SUNY University Counsel’s Office will discuss how campus IT departments should prepare for and respond to archiving and ediscovery requests with regard to email and other data. Provisions for archiving and ediscovery in the recent contracts between SUNY and Google and Microsoft for cloud-based email services will also be reviewed.

**Enabling Mobile Technology**  
Kyle Johnson
Just a few years ago mobile computing meant you had a wireless network for laptops. Now students, faculty, and staff are arriving on campus with smartphones, tablets, and other non-traditional mobile devices. Join us for a discussion of how we can prepare our data; networks; support structures and policies for the "there's an app for that" generation (actual app not included).

**FACT2 Learning Environment Task Group Status Report**
Jeffrey Bartkovich/Steve Chen/Joseph Moreau

Members of the FACT2 Learning Environments Task Group will present the outcomes of the group’s work to date and solicit input for further efforts during the 2011/2012 academic year.

**Social Media Policies at SUNY Campuses**
Joseph Storch

This presentation will discuss the challenges of Social Media and what a policy should include and not include. We will define Social Media; provide sample language; and discuss defensive and prospective uses. We will also touch on cyberbullying and anonymous defamation; and discuss campus powers.

**What Technologies are SUNY Technology Groups Passionate About?**
Marc Seybold

Passion is one of the three legs in Jim Collin’s "Good to Great." This will be an audience driven panel to collect what we are professionally passionate about in furtherance of making SUNY a great institution. We’re unlikely to be good at things we aren’t passionate about; one follows the other. Help us find our Mojo!

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<td>Christopher Taverna</td>
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<td>Desktops on a diet: VMware and thin clients</td>
<td>Kirk Anne</td>
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<td>DNSSEC</td>
<td>Paul Brennan/Nick Gasarovich/Nick Marante</td>
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<td>Enterprise iPad Deployment - Overview and Challenges</td>
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<td>Google E-mail and Calendaring at Corning CC: The Good, Bad and the Ugly</td>
<td>Bruce Campbell/Melanie Chandler</td>
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<td>IPv6 at SUNY Geneseo</td>
<td>Rick Coloccia</td>
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<td>Malware Prevention through Domain Blocking at SUNY Geneseo</td>
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<td>Managing Mac OS X Clients in the Enterprise</td>
<td>Walter Meyer</td>
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<td>Mobile Computing in and out of the Classroom</td>
<td>Larry Dugan</td>
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An introduction and walk-through of the background and implementation of DNS Security Extensions.

This will be an overview of the challenges of deploying the Apple iPad in an institutional setting. I will discuss the challenges of such a deployment as well as some suggestions on overcoming those challenges.

Join us for a presentation of our journey to move from the I-Planet email and calendaring platform to getting the campus to embrace Google Email and Calendaring. This presentation will cover the project planning steps as well as talk about some of the lessons learned on our Google migration.

As the Internet runs out of IPv4 address space; we are all beginning to fully realize that IPv6 is the future of the Internet. IPv6 has been present on the SUNY Geneseo network since March 2004 (yes; that long!) when NYSERNet assigned our first IPv6 address space to us. In this session we will explore some of the issues that an IPv6 deployment will bring out on your campus.

SUNY Geneseo uses DNS sinkholing as one in many layers to protect the campus community from malicious software. The DNS-BH project; found at http://malwaredomains.com; creates and maintains a listing of domains that are known to be used to propagate malware and spyware. This project creates the BIND and Windows zone files required to serve fake replies to localhost for any requests to these; thus preventing many spyware installs and reporting. This session will explore how the sinkhole has been implemented at SUNY Geneseo.

Managing Mac OS X clients in a cross-platform enterprise environment can be challenging and time-consuming. This presentation will cover how the Mac OS X client management infrastructure at Purchase College has been transformed to be powerful and centrally managed. This presentation will also detail how to manage Mac OS X clients in your environment using freely available tools such as InstaDMG; DeployStudio; Munki; and MCX.
Supporting mobile computing has been a hot topic around the water coolers and hallways of our institutions for the past year. The Horizons Report listed it as the top new technologies that will be adopted in the next 1-3 years. Couple mobile computing (everything from ebooks to classes taught using i-everything); with the dramatic rise in online learning and cloud computing and you have the perfect storm. What are we doing to prepare ourselves for the ever-changing academy as we know it? What are the things that publishers are doing? Proprietary institutions? Is this a fad or is it a paradigm shift? These topics are the subject of this interactive presentation on M-Learning.

Security Threats Roundtable
Bill Kramp
Open discussion about network and system security threats that campuses are dealing with.

The Future of SUNY Technology
TBA
Cloud computing and mobility have changed the face of IT for everyone. Campuses struggle just to maintain their current systems. Mandates call for high efficiency and cost savings. How does a campus rise to this challenge; becoming technically relevant for students; faculty and staff?

U-Wide Videoconference Dial Plan and Gateway Roundtable
Kevin Stillman
Discussion on the feasibility and usefulness of a SUNY-wide service to offer: - SIP and E.164 gatekeeper services for the purposes of a SUNY-wide dial plan and videoconferencing directory. - Portal offering campuses centralized management. - U-wide subscription-based desktop videoconferencing

VLAN's
TBA
This session will discuss Virtual Local Area Networks (VLAN's); and the advantages of deploying them.

VMware Tuning and Best Practices for SAN’s, Servers and Networks
Dennis Aharanwa/Luke Clutter
ITEC will be presenting on best practices for properly tuning your VMware environment. The presentation will include lessons learned from real world experience integrating VMware vSphere into ITEC’s production environment. The presenters will explain how to best connect VMware vSphere to fiber channel and iSCSI SANs; advanced network switching and VLAN'ing and general host and guest best practices. The session will briefly touch upon how ITEC accomplishes disaster recovery with VMware and future plans for virtual desktops.

Wireless Robust Security Networks: Keeping the bad guys out with 802.11i (WPA2)
Bill Kramp
The presentation will discuss the advantages of building a robust security network (RSN) using WPA2 Enterprise to protect your network. The session will outline the technical requirements for deploying WPA2 Enterprise; and some of the support issues to expect after deployment. Best practices and wireless intrusion detection will be discussed.

Wireless Threats: Tools attackers are using against you
Bill Kramp
The presentation will discuss the evolving threats to the security of wireless network. There will be discussions; and some demonstrations; of the tools hackers can use to compromise WEP and WPA wireless networks. Even WPA2 networks; if they are not implemented properly; can be hacked by attackers.

EDTOA Sessions

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<td>CCUMC: Classroom Design Webinar -- Part 2</td>
<td>Jeff Donahue</td>
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<td>Classroom Capture Panel Discussion</td>
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<tr>
<td>Collaborative Work Spaces in a Library Learning Environment</td>
<td>Chris Hebblethwiate/Dave McQuin</td>
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More and more we see students working on assignments designed to promote collaborative learning. These students not only need a learning environment where they can meet and work together in groups but they need technology rich spaces that can help them make the most of their time together. Our first effort at providing students with a collaborative work space was the creation of a small conference room with a large screen display for laptop use. The success of this space encouraged us to design two similar spaces which have also proved very popular. This session will describe the collaborative efforts that went into creating these spaces; the technology and design that make them successful; and the things we can do to make them even better.

Connections for Campuses with Multi-Media

The digital age has opened a floodgate of communication choices for faculty and administrators to engage with students; alumni; prospective students; and others in the higher education community. Video; webcasts; podcasts; satellite broadcasts; social media; rich media; broadcast news media and others create an array of media options. Some requests are met by your in-house media services but limitations of staff and hardware; or specialty work may require other professional resources. For decades SUNY’s New York Network has been helping campuses find solutions and broaden their outreach. An office of SUNY; NYN provides discounted services to all campuses without contracting. For the impossible requests; “tell them where to go” and feel good about it.

Control Your Rooms

So many rooms to manage. We’ll discuss current Control Technologies and Strategies that can be deployed in your classrooms and beyond. We’ll cover Button Panels; Touch Panels and Control Processors; discussing how they can be linked together to give you a campus wide solution. And how your classrooms can be brought to your Desktop; Tablet or SmartPhone.

Digital Classroom

Let’s face it; analog VGA spoiled us. Now HDMI and DisplayPort connections are proliferating; and VGA is slowing going away. With HDCP keys and EDID confusions; what cabling connections; and equipment compatibilities are necessary? And audio? Is it embedded or not? We will describe a our first attempt at putting an all digital video input classroom; except of course for those legacy laptops that only have a VGA port. And oh yes -- what about those VHS tapes?

Exploring Digital Asset Management (DAM) and SUNY’s Digital Institutional Repository

With widespread digitization across organizations; the need to manage the ever-growing volume of content in all different formats has become paramount for our campuses. Students; as well as departments on our campuses; require tailored on-demand content immediately; anywhere; and on any device. A well-integrated DAM solution has become the nerve center of an institution’s workflow. The DAM market is very fragmented with an amazing array of solutions available. This presentation will discuss the steps that should be taken in implementing an enterprise-wide deployment; choosing a DAM vendor; and finding solutions married to storage systems (possible “add-on” to the SUNY Digital Repository).

Making Digital AV Signals Work

Digital AV is here…whether you are prepared or not. We’ll discuss Digital AV Signals and what it takes to climb the 5 Steps to Digital AV Success in the classroom. We’ll cover DVI; HDMI and DisplayPort formats along with EDID and HDCP processing with some CEC mixed in. We’ll then take the 5 steps together in a discussion of what your room needs to be in the future…today.

Managing Your Campus’ Video Content

Taking the first steps to move to an all digital media library; SUNY Cortland has implemented two installations of Ensemble video content management systems. The first is a campus wide model that will house library resources; elearning content; host live streams; and faculty; staff and institutional resources. The second installation is designed to be a secure and usable media library for the campus’ Communication Disorders and Sciences clinic. More… In the presentation we can talk about evaluation; security; resources; migration methods; pros/cons; etc.

Sound and Acoustics in Technology Classrooms
Historically, classroom presentation technology has concentrated primarily on the visual medium and secondarily on audio. As academic media professionals, we need to focus on what type of technology assists in the transference of educational content through the various teaching modalities. Research clearly indicates audio is the baseline media for educational transference to take place. The creation of a supportive sound space within the classroom environment is very often overlooked when media equipment is refreshed or when classroom facilities are physically remodeled. Specialized sound capabilities and/or acoustical treatments within a classroom can support and enhance educational content. Acoustical treatments and specialized sound will be discussed. Bass traps; high frequency absorption panels and corner traps will be also explored as well as cost effective methods for do-it-yourself creation and installation.

### Supporting Digital Connections in your Classroom

**Narayan Kaimal**

The digital age is here today. Analog television is off the air; practically every device that plugs into a display has an HDMI port; the latest MacBooks only provide DisplayPort outputs; laptops now include built-in Blu-ray players; and the latest video conferencing systems feature HDMI/DVI outputs exclusively. The switching and routing products you’re using now won’t work for much longer. Processing and managing digital signals and HDCP content protection requires sophisticated new technology; whether for the classroom; conference room or auditorium. By intelligently managing the complex bi-directional data you can build systems that behave the same way we expect from analog systems; but you have to start planning now and this session will help you understand the issues our industry faces as we move from and analog to digital A/V world.

### Video Walls: What they are and Why you need them

**Scott VanRoy**

This presentation will help participants define what is a video wall; what are the benefits of VW technology and why and when should this type of technology be implemented. We’ll review the different types of display technologies (e.g. LCD panels; LED arrays; DLP tiles and rear projection screens); and help define the most appropriate environments for these technologies to be used in. We’ll also review infrastructure and power requirements for each technology; and discuss budget & cost considerations.

### Virtual Meeting Spaces

**TBA**

There are many different solutions for Virtual Meeting Spaces that can include Elluminate; iChat; Skype; WebX; and Video Conferencing technologies. Please join this roundtable discussion to hear what solutions are being used for Virtual Meeting Spaces and what others have found useful.

### I Wouldn’t Live Without IT!; IPS Stories from Daily Life

**Justin Azoff/Marty Manjack/Ted Philips/Marc Seybold**

Our campus intrusion prevention systems (IPS) block clever; dangerous attacks from the Internet literally all the time. Although it is no longer a leading edge tool; IPS is still sort of settling in across the University as a whole. So this year is a perfect time to discuss daily life with an IPS and start a “COA-mmunity of practice” for it. The big themes are the same for all of us because we all operate at the shore of the same all-too toxic Internet ocean. But our stories are different—stories are always fun—partly because we use different tools. Our panel is well known to all of us as being IPS leaders in SUNY. UAlbany invented the Linux system “IP Blocker” and Old Westbury pioneered use of the Sentinel as an “invisibility cloak.”

### Autoattendent Voice Recognition Demonstration

**TBA**

Work with voice recognition directory services and learn how this technology can provide accurate call routing capabilities to any PBX system.

### Data Center & Wire Closet Infrastructure Design Issues

**TBA**

This session will discuss the issues raised for Data Center and Wire Closet infrastructure design issues imposed by the new 2011 National Electrical Code (NEC 2011). Issues include new grounding/bonding requirements; HVAC control; fire supression systems and cabling standards and techniques.

### The Internet & Social Media: Transforming Higher Education Communications & Marketing

**Catherine Herman**

Social Media is the “Free Press” of the 21st century. It is shifting the role people play in the process of disseminating; requesting and reading information. Insights; opinions; advice and even misinformation are readily available in the form of Blogs; Facebook pages; and Twitter feeds. Social Media and the Internet are transforming the way higher education communications and marketing professionals think; plan; prioritize and support admissions; fundraising and alumni operations.

### The Need for Speed!; 40 Gigabit & 100 Gigabit Connections for Network Connections

**TBA**

Work with voice recognition directory services and learn how this technology can provide accurate call routing capabilities to any PBX system.
Learn the why and how the new IEEE 802.3ba Standard; supporting 40 Gbps and 100 Gbps connections operate and how it will affect networking infrastructure. This session will discuss the current changes within the Internet and the future changes needed for enterprise and campus networks.

**InfoComm/BICSI - Post Secondary Design WG Report**
Rich Johnston

Presentation on the evolving InfoComm/BICSI Post Secondary Design Working Group’s results. This Design Guide will provide academic; residential and administrative design standards for Post-Secondary Institutions.

**Mobile/Wireless Application Support**
Odette Allera-Fund

Roundtable discussion with leaders from the major Providers to address the support of Mobile/Wireless Applications that enhance higher education telecommunications between students; faculty and administration.

**Open Discussion on Telecommunications Issues**
Joseph Graig-Tiso

Open roundtable discussion on telecommunication (voice; video and data). Come with your questions and ideas to discuss with peers. Sharing is encouraged!

**SUCF/DASNY/TOA Design Specification Working Group**
Joseph Graig-Tiso

Working Group meeting for SUCF; DASNY and SUNY employees working on the Infrastructure Design Specification.

**Telecommunication Finance for the 21st Century**
Brenda Bennett

This presentation will cover the realities presented to telecommunications managers in recent years and the future challenges that are emerging. Topics span from the rapid pace of technological change; federal regulation changes; economic impacts and institutional budgets and project finance.

**USGBC - LEED for New Construction and Major Renovations**
TBA

Presentation will cover the USGBC’s LEED standards for new construction and major renovations that impact the IT infrastructure design and installation. Topics include data center and wire closet requirements; cable and material selection and environmental impact of IT systems.